

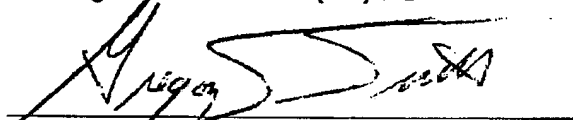
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OCT 27 2004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:	§	
HUNTER, Charles Eric	§	
Serial No.:	§	Group Art Unit:
09/465,730	§	3625
Filed:	§	Examiner:
May 17, 2000	§	NGUYEN, Cuong H.
Title: SYSTEM AND METHOD	§	Atty. Docket #:
PERMITTING MERCHANTS TO	§	5001.1060
USE ELECTRONIC BILLBOARD	§	
DISPLAYS TO CARRY	§	
ADVERTISEMENTS FOR	§	
PRODUCTS THAT CAN BE	§	
PURCHASED THROUGH A	§	
UNIVERSAL, AUTOMATED	§	
ORDER PROCESSING SYSTEM	§	

I hereby certify that this paper is being transmitted by facsimile on the date indicated below to the following facsimile number: (703) 872-9306



Signature Gregory Scott Smith, Reg. No. 40,819
Date of Deposit: October 27, 2004

RESPONSE TO RESTRICTION REQUIREMENT

Mail Stop Non-Fee Amendment
Commissioner of Patents
P.O. Box 1450
Alexandria VA 22313-1450

To the Office:

Applicant is now in receipt of the April 27, 2004 Official Communication from the Office setting forth a eight-way restriction requirement and presenting a three-way species election requirement. This communication is fully responsive to the April 27, 2004 Official Communication.

Request for Extension of Time

Pursuant to 37 C.F.R. § 1.136, Applicant hereby petitions for a three (3) month extension of time, extending the time for responding to Official Communication to October 27, 2004.

This petition includes the following items:

- (1) Petition for Extension of Time Under 37 CFR 1.136(a) – PTO/SB/22 (2 copies)
- (2) PTO Fee Transmittal Form for FY 2004 – PTO/SB/17
- (3) Credit Card Payment Form – PTO-2038

The statutory fee for the one month extension of time is \$490.00 for a small entity.